

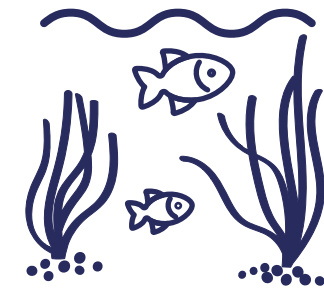


# OUR IMPACT IN 2026



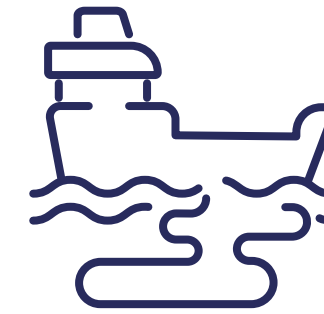
## REDUCING NUTRIENT LOAD FROM AGRICULTURE AND FORESTRY

The greatest nutrient loading to the Baltic Sea is caused by diffuse runoff from forestry and agriculture. We are reducing it by promoting the use of the most effective water protection methods in agriculture and by restoring peatland and peatland forests. Our work focuses particularly on the catchment areas of the Archipelago Sea and the Bay of Bothnia.



## INCREASING MARINE BIODIVERSITY

Biodiversity loss is accelerating in the Baltic Sea. We are mitigating biodiversity loss by restoring species and habitats as well as by preventing eutrophication. We are preparing for the threat of an oil spill in collaboration with authorities. Our activities focus largely on the Gulf of Finland and the southern coast of Sweden.



## REDUCING MARINE TRAFFIC EMISSIONS

Ports and ships release eutrophying nutrients, harmful substances, and hazardous chemicals into the sea. We are reducing emissions from marine traffic by developing cargo handling at Finnish, Estonian, and Latvian bulk ports and by reducing the discharges of harmful substances from tank washing of chemical tankers.



## STRENGTHENING OUR RELATIONSHIP WITH THE SEA

Marine protection measures only become established practices if people change their behaviour. We're strengthening people's relationship with the sea and inspiring people take action through books, events and exhibitions, and by organising Baltic Sea Day.

### IN 2026, THERE ARE

- 45** FARMS COMMITTED TO WATER PROTECTION MEASURES ON THEIR LAND
- 6** FOREST AND PEATLAND SITES TO BE RESTORED
- 8** COMPANIES COMMITTED TO SUPPORTING THEIR CONTRACT FARMERS' WATER PROTECTION MEASURES
- 5** COUNTRIES IMPLEMENTING MEASURES TO PROMOTE GYPSUM TREATMENT IN FIELDS

### IN 2026, THERE ARE

- 7** NATURE SITES TO BE RESTORED
- 2** KEY SPECIES RESTORED
- 4** PLANS TO REHABILITATE COASTAL BAYS
- 350** BOLTS FOR ATTACHING OIL SPILL RESPONSE BOOMS IN THE GULF OF FINLAND

### IN 2026, THERE ARE

- 14** PORTS COMMITTED TO PARTICIPATING
- 8** COASTAL STATES WITH ASSESSED CHEMICAL TANKER DISCHARGES
- 3** SHIPPING COMPANIES REDUCING EMISSIONS

### IN 2026, THERE ARE

- 173 000** ENCOUNTERS
- 100** EVENT ORGANISERS ON BALTIC SEA DAY IN **8** COUNTRIES
- 22** NON-FICTION BOOKS AVAILABLE TO PURCHASE **3** NEW PUBLICATIONS
- 4 800** SCHOOLCHILDREN REACHED

## IMPACT



**600** MILLION

TOTAL REACH IN EARNED MEDIA (SOCIAL MEDIA AND PRESS COVERAGE)

FOUNDING MEMBER OF THE ALLIANCE FOR EUROPEAN SEAS AS AN OBSERVER MEMBER OF HELCOM, WE FOCUS PARTICULARLY ON INFLUENCING REGULATIONS ON INTERNATIONAL SHIPPING

OUR WORK SUPPORTS **5** UN SUSTAINABLE DEVELOPMENT GOALS

**76%** OF THE DONATIONS WE RECEIVE ARE DIRECTED TO OUR CORE OPERATIONS

Protecting the Baltic Sea requires a nature policy that ensures environmental wellbeing, close cross-border collaboration between stakeholders, and raising awareness.

*Thank you for your support in saving the Baltic Sea and its heritage!*